



DONATION AND SPONSORSHIP POLICY



CANAC
2061, BOUL. TALBOT

CANAC.CA



DONATION AND SPONSORSHIP POLICY

The employees of your store or the headquarters' donation and sponsorship department will be pleased to consider your request according to the conditions described below. You should normally receive an answer within 30 days.

MARKET SECTORS

LOCATION, EQUIPMENT, OR POPULAR REGIONAL EVENTS

We aim specifically at partnerships with events or organizations that will allow CANAC to reach its target customer groups. CANAC wishes to be involved in events happening across the Province of Québec, everywhere near our stores.

Such requests must be sent directly to our headquarters.

LOCAL SPONSORSHIPS

We aim at building partnerships that allow CANAC to fulfill its corporate citizen role in the community and to develop the neighbourhoods where our stores are located. Those are ways for CANAC to contribute to local non-profit organizations with sponsorships in products for their main annual fundraising activity or financial donations.

Such requests must be sent directly to the closest store.

EXCLUSIONS

The following requests are excluded from our Donation and Sponsorship Policy:

- Personal initiatives or those concerning a single person
- Requests from professional associations
- Requests pertaining to outings or travel
- Activities promoting alcohol consumption
- Requests from individual athletes
- Requests made by individuals or families in need
- Requests from primary or secondary schools
- Requests made by political parties, religious orders, or interest groups
- Film, theatre, musical, video, or graphic productions
- Fundraising on CANAC premises (interior or exterior)
- Agendas and calendars for groups or other organizations
- Equipment loans
- Sponsoring CANAC employees